

# WILEY

## Industrial Chemistry

Wiley's industrial chemistry portfolio covers a broad range of key topics such as:



Agrochemicals



Biotechnology  
(Chemistry)



Cellulose/Paper/  
Textile Chemistry



Explosives and  
Propellants



Flavor, Perfume and  
Cosmetic Science



Industrial Chemistry



Paints, Pigments,  
Coating, Dye



Petrochemistry  
/Fuel

Engage and drive impact among industrial chemistry specialists leveraging our expert, independent, and engaging content.

### Our publications

#### WOL Journals

- 1 Agrochemicals
- 25 Biotechnology (Chemistry)
- 5 Cellulose/Paper/Textile Chemistry
- 3 Explosives and Propellants
- 2 Flavor, Perfume, and Cosmetic Science
- 58 Industrial Chemistry
- 4 Paints, Pigments, Coating, Dyes
- 3 Petrochemistry/Fuel



#### CHEManager

The leading trade and business newspaper for the management in the chemical industry.

**2** top 25 JCR<sup>1</sup> ranked journals in Chemistry, Applied

### We reach

#### Wiley Online Library (WOL)



**78k** unique visitors/month access for industrial chemistry content



**52k** Full text accesses/month



## Our key society partners

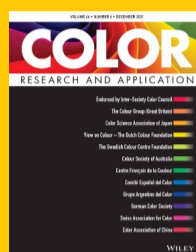


## Our top 6 journals in industrial chemistry



### The Journal of the American Oil Chemists Society

2021 Impact Factor: 1.952  
2022 JCR Ranking:  
48/72 (Chemistry, Applied),  
114/143 (Food Science & Technology)  
Avg unique monthly WOL visits: 16,727



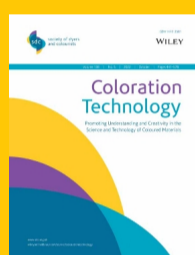
### Color Research & Application

2021 Impact Factor: 1.668  
2022 JCR Ranking:  
51/72 (Chemistry, Applied), 22/28 (Imaging  
Science & Photographic Technology),  
76/102 (Optics)  
Avg unique monthly WOL visits: 12,576



### Flavour and Fragrance Journal

2021 Impact Factor: 2.500  
2022 JCR Ranking:  
37/72 (Chemistry, Applied),  
100/143 (Food Science & Technology)  
Avg unique monthly WOL visits: 10,188



### Coloration Technology

2021 Impact Factor: 2.049  
2022 JCR Ranking:  
45/72 (Chemistry, Applied), 96/142  
(Engineering, Chemical), 10/26 (Materials  
Science, Textiles)  
Avg unique monthly WOL visits: 8,207



### Journal of Surfactants and Detergents

2021 Impact Factor: 1.972  
2022 JCR Ranking:  
47/72 (Chemistry, Applied), 134/163  
(Chemistry, Physical), 97/142 (Engineering,  
Chemical)  
Avg unique monthly WOL visits: 4,820



### Chemistry & Industry

2021 Impact Factor: 0.232  
2022 JCR Ranking:  
72/72 (Chemistry, Applied)  
Avg unique monthly WOL visits: 1,314



## About us

Connect with your audience through trusted content.

As the world's leading society publisher of scholarly and academic research, we offer solutions to strengthen your message. From promoting your brand to educating your audience, we have the right tools to meet your objectives.

Leverage the power of Wiley's scientific community and break through the noise of endless information.



**1,700+**  
Journals



**750+**  
global society partners

## Contact

For more information about our advertising and content sponsorship opportunities, visit [corporatesolutions.wiley.com](https://corporatesolutions.wiley.com) or contact our team:

USA: [corporatesalesusa@wiley.com](mailto:corporatesalesusa@wiley.com)

Europe: [corporatesaleseurope@wiley.com](mailto:corporatesaleseurope@wiley.com)

Asia: [corporatesalesasia@wiley.com](mailto:corporatesalesasia@wiley.com)

