# WILEY

### **2023 Advertising Rate Card**

## **AUSTRALIAN JOURNAL OF RURAL** HEALTH

Australian Journal of Rural Health, the official journal of the National Rural Health Alliance, focuses on rural and remote health in Australia.

#### Learn more >>





**Editor-in-Chief:** Timothy Skinner

### Audience:

Australian Journal of Rural Health reaches a global audience of:

- General practitioners
- Nurses
- Allied health professionals
- Pharmacists
- Health administrators
- Universities
- Rural health units
- Libraries

### Learn more about the Health & Health Care Special **Topics Portfolio >>**

AUS - 49% 📕 NZ - 1% 📒 Asia - 11% 📗 Other - 39%

### Reach

Unique Visitors on Wiley Online Library in 2021	135,602	Unique Visitors by Region
Average Monthly Page Views in 2021	23,953	
Full Text Downloads in 2021	176,620	

#### **For More Information**



WHERE WE



## WILEY

## **Digital Opportunities**

### **Digital Statistics for AUSTRALIAN JOURNAL OF RURAL HEALTH**

Unique Visitors on WOL for AUSTRALIAN JOURNAL OF RURAL HEALTH in 2021: 135,602			
Unique Visitors on WOL by Region			
AUS	NZ	Asia	Other
49%	1%	11%	39%

Average Monthly Page Views for AUSTRALIAN JOURNAL OF RURAL HEALTH in 2021: 23,953

Page Views by Region			
AUS	NZ	Asia	Other
57%	2%	6%	35%

## **Banner Advertising**

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included along with it.

### **Digital Ad Specifications**

MPU	Leaderboard	ePDF	Formats & Details
Digital Display Ads	Digital Display Ads	Article Advertising	
Ad size: 300px x 250px	Ad size: 728px x 90px	Ad size: 1237px x 1631px	For specifications, formats, and further details see: <b>Overview Digital Specifications</b>

### **Additional Opportunities**

\*ePDF ads only available on select publications

Webinars	Virtual Events	ePDF Advertising*
Article Discovery Packages	Essential Knowledge Briefing	Custom Projects

Additional advertising opportunities are subject to approval by society/journal

### **Contact Information**

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**Advertising Terms and Conditions**