



International Endodontic Journal

The *International Endodontic Journal* is a leading international publication in the field of Endodontology. It delivers the latest in biomedical science, epidemiology, and social science. This journal deals with health, injuries to and diseases of the pulp and periradicular region, and their relationship with systemic well-being and health. This monthly journal is published on behalf of the British Endodontic Society and is the official publication for many international societies.

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Editor-in-Chief:
Henry (Hal) Duncan

Audience:

The *International Endodontic Journal* informs a global readership of:

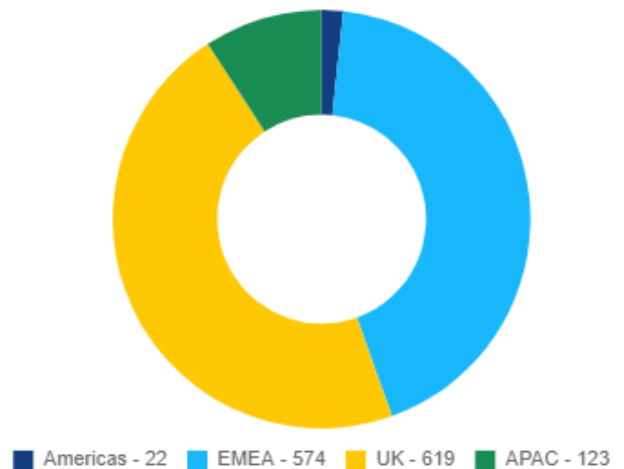
- Dental practitioners
- Endodontists
- Scientists who specialize in Endodontology

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Reach

Print	Total Print	1,338
	Frequency	12 issues per year
Digital	Unique Visitors on Wiley Online Library	340,891
	Average Monthly Page Views	104,585
	Full Text Downloads	715,094

Print Circulation by Region



For More Information

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Rates

Pricing Pricing below is in EUR and is established based on publication origin.

Earning Rates Earned page rate is determined by the number of units per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

Ad Size	2023 Price
Full Page Mono	1,160.00 €
Full Page Colour	1,925.00 €
Double Page Spread	3,085.00 €
Inserts Outserts Cover Tips Belly Bands Wrap	Contact your Account Manager for details
All rates are commissionable to bona-fide agencies.	

Cover Position	Uplift from Colour Rate
Cover 2	25%
Cover 3	25%
Cover 4	35%
Other Premium Positions	15%

Frequency Insertion Rates Colour		
Frequency	Full Page Colour	Double Page Spread
1x	1,925.00 €	3,085.00 €
3x	1,865.00 €	2,995.00 €
6x	1,810.00 €	2,900.00 €
12x	1,750.00 €	2,810.00 €
24x	1,695.00 €	2,715.00 €

Issue Deadlines

Issue date	Booking Deadline	Creatives Due	Inserts Due
56:1 January 2023	11-17-2022	11-24-2022	12-05-2022
56:2 February 2023	12-23-2022	12-30-2022	01-10-2023
56:3 March 2023	01-20-2023	01-27-2023	02-07-2023
56:4 April 2023	02-17-2023	02-24-2023	03-07-2023
56:5 May 2023	03-20-2023	03-27-2023	04-07-2023
56:6 June 2023	04-20-2023	04-27-2023	05-08-2023
56:7 July 2023	05-19-2023	05-26-2023	06-06-2023
56:8 August 2023	06-19-2023	06-26-2023	07-07-2023
56:9 September 2023	07-21-2023	07-28-2023	08-08-2023
56:10 October 2023	08-21-2023	08-28-2023	09-08-2023
56:11 November 2023	09-22-2023	09-29-2023	10-10-2023
56:12 December 2023	10-23-2023	10-30-2023	11-10-2023

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Digital Statistics for International Endodontic Journal

Unique Visitors on WOL for International Endodontic Journal in 2021: 340,891				
Unique Visitors on WOL by Region				
Americas	EMEA	UK	APAC	Other
11%	16%	6%	19%	48%

Average Monthly Page Views for International Endodontic Journal in 2021: 104,585				
Page Views by Region				
Americas	EMEA	UK	APAC	Other
7%	17%	6%	11%	59%

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Print Ad Specifications

Journal Trim Size 210 mm x 276 mm 8.25" x 10.875"

Keep all text and images at least 0.3"/8mm away from the trim line.

Page Sizes	Non-Bleed (w x h)	Bleed (w x h)
Full Page	178.0 x 254.0 mm 7.0" x 10.0"	216.0 x 283.0 mm 8.5" x 11.125"
Half Page - Vertical	89.0 x 255.0 mm 3.5" x 10.0"	119.0 x 283.0 mm 4.675" x 11.125"
Half Page - Horizontal	177.0 x 127.0 mm 7.0" x 5.0"	216.0 x 127.0 mm 8.5" x 5.0"
Quarter Page	89.0 x 127.0 mm 3.5" x 5.0"	89.0 x 127.0 mm 3.5" x 5.0"
Double Page Spread	355.0 x 254.0 mm 14.0" x 10.0"	435.0 x 282.0 mm 17.125" x 11.125"

Contact your Account Manager for sizes of other opportunities.

Bound/Loose Inserts Specifications

Bound-in-Inserts	Width / Height
4-Page 8.25" x 10.875"	420.0 x 282.0 mm 17.0" x 11.125"
2-Page 8.25" x 10.875"	215.0 x 282.0 mm 11.125" x 8.5"

Print Ad Specifications

Full Page Ad Non-Bleed	Half Page Ad Vertical
Ad size: w x h 178.0 mm x 254.0 mm 7.0" x 10.0"	Ad size: w x h 89.0 mm x 255.0 mm 3.5" x 10.0"
Half Page Ad Horizontal	Quarter Page Ad
Ad size: w x h 177.0 mm x 127.0 mm 7.0" x 5.0"	Ad size: w x h 89.0 mm x 127.0 mm 3.5" x 5.0"

Digital Ad Specifications

Formats & Details

For specifications, formats, and further details see:

[Overview Digital Specifications \(pdf\)](#)

Leaderboard Digital Display Ads

Ad size:
728px
x
90px



MPU Digital Display Ads

Ad size:
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