



Journal of Clinical Periodontology

The aim of the *Journal of Clinical Periodontology* is to provide a platform for the exchange of scientific and clinical progress in the field of periodontology and allied disciplines. Its scope encompasses:

- Physiology, pathology, and biology of periodontal and peri-implant tissue healing and regeneration
- Diagnosis, etiology, epidemiology, prevention and therapy of periodontal and peri-implant diseases and conditions

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Editor-in-Chief:
Panos N. Papapanou

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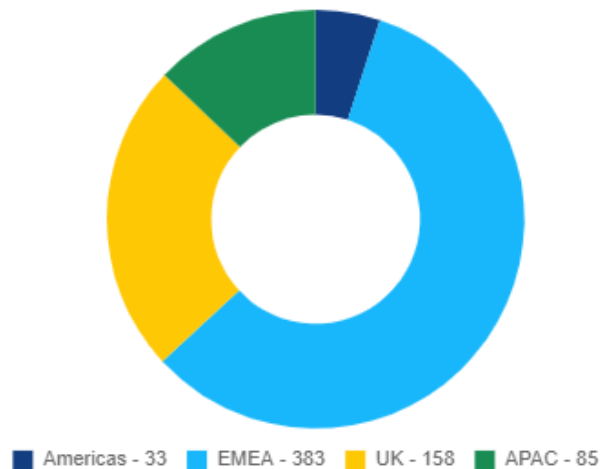
As the official publication of the European Federation of Periodontology, *Journal of Clinical Periodontology* addresses both practicing clinicians and academics.

[Learn more about the Dentistry Portfolio >>](#)

Reach

Print	Total Print	659
	Frequency	12 issues per year
Digital	Unique Visitors on Wiley Online Library	499,992
	Average Monthly Page Views	148,525
	Full Text Downloads	976,904

Print Circulation by Region



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Rates

Pricing Pricing below is in EUR and is established based on publication origin.

Earning Rates Earned page rate is determined by the number of units per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

Ad Size	2023 Price
Full Page Mono	1,455.00 €
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Cover Position	Uplift from Colour Rate
Cover 2	25%
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Other Premium Positions	15%

Frequency Insertion Rates Colour		
Frequency	Full Page Colour	Double Page Spread
1x	2,410.00 €	3,865.00 €
3x	2,340.00 €	3,750.00 €
6x	2,265.00 €	3,630.00 €
12x	2,195.00 €	3,515.00 €
24x	2,120.00 €	3,400.00 €

Issue Deadlines

Issue date	Booking Deadline	Creatives Due	Inserts Due
50:1 January 2023	11-24-2022	12-01-2022	12-12-2022
50:2 February 2023	12-23-2022	12-30-2022	01-10-2023
50:3 March 2023	01-26-2023	02-02-2023	02-13-2023
50:4 April 2023	02-23-2023	03-02-2023	03-13-2023
50:5 May 2023	03-24-2023	03-31-2023	04-11-2023
50:6 June 2023	04-27-2023	05-04-2023	05-15-2023
50:7 July 2023	05-26-2023	06-02-2023	06-13-2023
50:8 August 2023	06-23-2023	06-30-2023	07-11-2023
50:9 September 2023	07-21-2023	07-28-2023	08-08-2023
50:10 October 2023	08-25-2023	09-01-2023	09-12-2023
50:11 November 2023	09-22-2023	09-29-2023	10-10-2023
50:12 December 2023	10-26-2023	11-02-2023	11-13-2023

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Digital Statistics for Journal of Clinical Periodontology

Unique Visitors on WOL for Journal of Clinical Periodontology in 2021: 499,992

Unique Visitors on WOL by Region				
Americas	EMEA	UK	APAC	Other
15%	19%	5%	21%	40%

Average Monthly Page Views for Journal of Clinical Periodontology in 2021: 148,525

Page Views by Region				
Americas	EMEA	UK	APAC	Other
12%	22%	6%	13%	47%

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Print Ad Specifications

Journal Trim Size 210 mm x 276 mm 8.25" x 10.875"

Keep all text and images at least 0.3"/8mm away from the trim line.

Page Sizes	Non-Bleed (w x h)	Bleed (w x h)
Full Page	178.0 x 254.0 mm 7.0" x 10.0"	216.0 x 283.0 mm 8.5" x 11.125"
Half Page - Vertical	89.0 x 255.0 mm 3.5" x 10.0"	119.0 x 283.0 mm 4.675" x 11.125"
Half Page - Horizontal	177.0 x 127.0 mm 7.0" x 5.0"	216.0 x 127.0 mm 8.5" x 5.0"
Quarter Page	89.0 x 127.0 mm 3.5" x 5.0"	89.0 x 127.0 mm 3.5" x 5.0"
Double Page Spread	355.0 x 254.0 mm 14.0" x 10.0"	435.0 x 282.0 mm 17.125" x 11.125"

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Bound/Loose Inserts Specifications

Bound-in-Inserts	Width / Height
4-Page 8.25" x 10.875"	420.0 x 282.0 mm 17.0" x 11.125"
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Half Page Ad Horizontal	Quarter Page Ad
Ad size: w x h 177.0 mm x 127.0 mm 7.0" x 5.0"	Ad size: w x h 89.0 mm x 127.0 mm 3.5" x 5.0"

Digital Ad Specifications

Formats & Details

For specifications, formats, and further details see:

[Overview Digital Specifications \(pdf\)](#)

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