



Journal of Periodontology

The *Journal of Periodontology* (JOP) publishes original papers of the highest quality to support practice, education, and research in the dental specialty of periodontology. JOP was established in 1930 as the official scientific publication of the American Academy of Periodontology.

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Editor-in-Chief:
Kenneth S. Kornman

Audience:

JOP informs a global audience of professionals who specialize in:

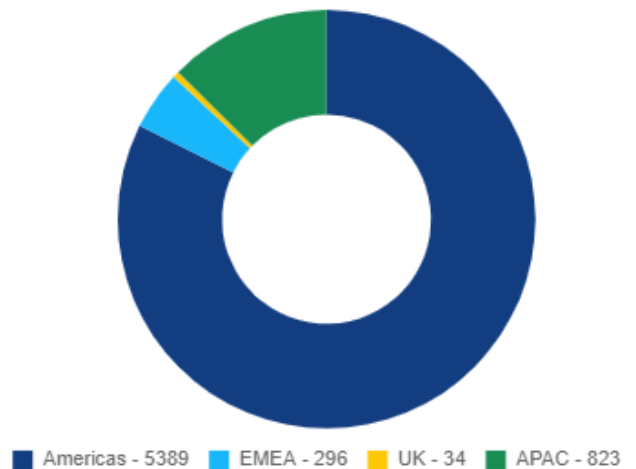
- Periodontal plastic surgery
- Oral reconstructive surgery
- Tissue engineering and regeneration
- Dental implants

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Reach

Print	Total Print (Paid Subscription)	6,542
	Frequency	12 issues per year
Digital	Unique Visitors on Wiley Online Library	463,875
	Average Monthly Page Views	148,872
	Full Text Downloads	654,640

Print Circulation by Region



For More Information

Frank Cox, fcox@pminy.com or visit us at corporatesolutions.wiley.com

Rates

Pricing

Pricing below is in USD and is established based on publication origin.

Earning Rates

Earned page rate is determined by the number of units per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

Ad Size	2023 Price
Full Page Mono	\$ 3,010.00
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Cover Position	Uplift from Mono (B&W) Rate Plus Color Charge
Cover 2	35%
Cover 3	25%
Cover 4	50%
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Frequency Insertion Rates Mono (B/W)		
Frequency	Full Page Mono	Half Page Mono
1x	\$ 3,010.00	\$ 1,805.00
3x	\$ 2,855.00	\$ 1,700.00
6x	\$ 2,805.00	\$ 1,590.00
12x	\$ 2,705.00	\$ 1,430.00
24x	\$ 0.00	\$ 0.00
Color Rates (in addition to earned B&W rate)		
4-color process	\$ 1,720.00	

Issue Deadlines

Issue date	Booking Deadline	Creatives Due	Inserts Due
94:1 January 2023	12-05-2022	12-09-2022	01-10-2023
94:2 February 2023	01-06-2023	01-13-2023	02-14-2023
94:3 March 2023	02-06-2023	02-10-2023	03-14-2023
94:4 April 2023	03-06-2023	03-10-2023	04-11-2023
94:5 May 2023	04-05-2023	04-12-2022	05-09-2023
94:6 June 2023	05-05-2023	05-12-2023	06-13-2023
94:7 July 2023	06-05-2023	06-12-2023	07-11-2023
94:8 August 2023	07-06-2023	07-13-2022	08-08-2023
94:9 September 2023	08-07-2022	08-14-2022	09-12-2023
94:10 October 2023	09-06-2022	09-13-2023	10-10-2023
94:11 November 2023	10-06-2023	10-13-2023	11-07-2023
94:12 December 2023	11-06-2023	11-13-2023	12-05-2023

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Digital Statistics for Journal of Periodontology

Unique Visitors on WOL for Journal of Periodontology in 2021: 463,875				
Unique Visitors on WOL by Region				
Americas	EMEA	UK	APAC	Other
25%	15%	4%	11%	45%

Average Monthly Page Views for Journal of Periodontology in 2021: 148,872				
Page Views by Region				
Americas	EMEA	UK	APAC	Other
23%	15%	3%	9%	50%

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Print Ad Specifications

Journal Trim Size 210 mm x 276 mm 8.25" x 10.875"

Keep all text and images at least 0.3"/8mm away from the trim line.

Page Sizes	Non-Bleed (w x h)	Bleed (w x h)
Full Page	178.0 x 254.0 mm 7.0" x 10.0"	216.0 x 283.0 mm 8.5" x 11.125"
Half Page - Vertical	89.0 x 255.0 mm 3.5" x 10.0"	119.0 x 283.0 mm 4.675" x 11.125"
Half Page - Horizontal	177.0 x 127.0 mm 7.0" x 5.0"	216.0 x 127.0 mm 8.5" x 5.0"
Quarter Page	89.0 x 127.0 mm 3.5" x 5.0"	89.0 x 127.0 mm 3.5" x 5.0"
Double Page Spread	355.0 x 254.0 mm 14.0" x 10.0"	435.0 x 282.0 mm 17.125" x 11.125"

Contact your Account Manager for sizes of other opportunities.

Bound/Loose Inserts Specifications

Bound-in-Inserts	Width / Height
4-Page 8.25" x 10.875"	420.0 x 282.0 mm 17.0" x 11.125"
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Ad size: w x h 177.0 mm x 127.0 mm 7.0" x 5.0"	Ad size: w x h 89.0 mm x 127.0 mm 3.5" x 5.0"

Digital Ad Specifications

Formats & Details

For specifications, formats, and further details see:

[Overview Digital Specifications \(pdf\)](#)

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x
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