# WILEY

#### **2023 Advertising Rate Card**



## **Medical Journal of Australia**

The Medical Journal of Australia (MJA) is Australia's leading peer-reviewed general medical journal. It has been delivering groundbreaking research to the medical community since 1914. Published twice a month, with one issue in each of January and December (22 issues a year), the MJA covers all the important issues affecting Australian health care, publishing the latest clinical research, evidence-based reviews, clinical practice updates, authoritative medical opinion and debate, and developments within the humanities with respect to medicine.

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**Editor-in-Chief:** Professor Nick Talley

#### **Audience:**

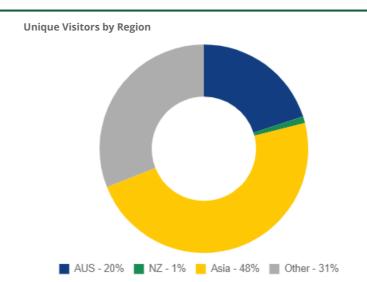
The Medical Journal of Australia (MJA) reaches an audience of physicans, nurses, researchers, clinicians and other healthcare practitioners with an interest in all the important issues affecting Australian health care.

Learn more about the Health & Social Care Portfolio >>

#### Reach

Unique Visitors on Wiley Online 1,220,383
Library in 2021 169,890

Full Text Downloads in 2021 803,414



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# **Digital Opportunities**



### **Digital Statistics for Medical Journal of Australia**

Unique Visitors on WOL for Medical Journal of Australia in 2021: 1.220.383

Unique Visitors on WOL by Region			
AUS	NZ	Asia	Other
20%	1%	48%	31%

Average Monthly Page Views for Medical Journal of Australia in **2021**: 169.890

Page Views by Region			
AUS	NZ	Asia	Other
30%	1%	29%	40%

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Ad size: 300px x 250px	Ad size: 728px x 90px	Ad size: 1237px x 1631px	For specifications, formats, and further details see:  Overview Digital Specifications

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