# WILEY

### **2023 Advertising Rate Card**



### **Nutrition & Dietetics**

Nutrition & Dietetics aims to advance the science of human nutrition and the professional practice of nutrition and dietetics. It welcomes original research and systematic reviews across the diversity of dietetic practice, including medical nutrition therapy, community and public health nutrition, food and nutrition service management, dietetic education as well as new and emerging areas of practice.

#### Learn more >>





**Editor-in-Chief:** Judi Porter

### **Audience:**

Nutrition & Dietetics reaches an audience of researchers, clinicians and practitioners dedicated to the research across all relevant topics in human nutrition science and dietetics practice from Asia and other parts of the world.

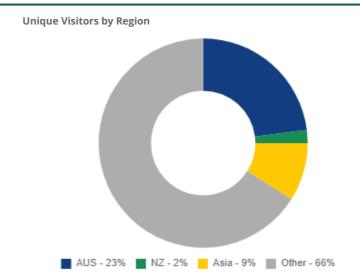
Learn more about the Nutrition Portfolio >>

### Reach

Unique Visitors on Wiley Online 150,198 Library in 2021

Average Monthly Page Views in 2021 25,653

175,179



### **For More Information**

**Full Text Downloads in 2021** 



## **Digital Opportunities**

# 3/5

## **Digital Statistics for Nutrition & Dietetics**

Unique Visitors on WOL for Nutrition & Dietetics in 2021: 150,198

Unique Visitors on WOL by Region

AUS NZ Asia Other

23% 2% 9% 66%

Average Monthly Page Views for Nutrition & Dietetics in 2021: 25,653				
Page Views by Region				
AUS	NZ	Asia	Other	
29%	2%	5%	64%	

## **Banner Advertising**

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## **Digital Ad Specifications**

MPU	Leaderboard	ePDF	Formats & Details
Digital Display Ads	Digital Display Ads	Article Advertising	
Ad size: 300px x 250px	Ad size: 728px x 90px	Ad size: 1237px x 1631px	For specifications, formats, and further details see:  Overview Digital Specifications

## **Additional Opportunities**

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Article Discovery Packages	Essential Knowledge Briefing	Custom Projects

<sup>\*</sup>ePDF ads only available on select publications
Additional advertising opportunities are subject to approval by society/journal

### **Contact Information**

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