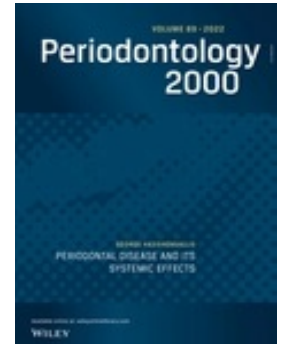# Periodontology 2000

Periodontology 2000 comprises a series of monographs intended for periodontists and general practitioners with interest in periodontics.

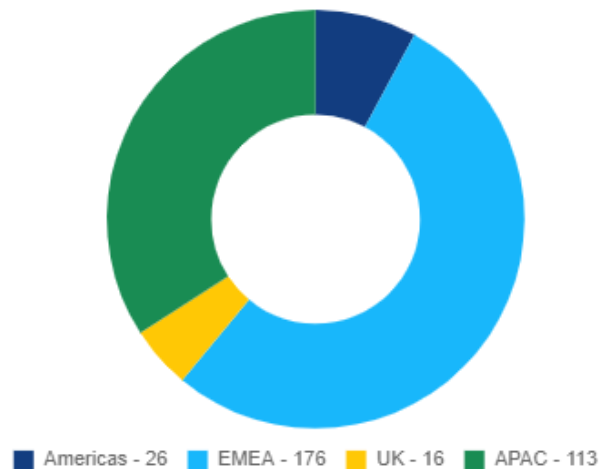**Learn more >>**

Editor-in-Chief:
Anton Sculean

Audience:

The readership consists of periodontists and general practitioners with interest in periodontics.

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Reach

Print		
	Total Print	331
	Frequency	3 issues per year

Digital		
	Unique Visitors on Wiley Online Library	219,175
	Average Monthly Page Views	68,728
	Full Text Downloads	316,438

Print Circulation by Region

Americas - 26   EMEA - 176   UK - 16   APAC - 113

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Rates

Pricing — Pricing below is in EUR and is established based on publication origin.

Earning Rates — Earned page rate is determined by the number of units per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

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Issue Deadlines

Issue date	Booking Deadline	Creatives Due	Inserts Due
91:1 February 2023	11-15-2022	11-22-2022	12-06-2022
92:1 June 2023	03-17-2023	03-24-2023	04-07-2023
93:1 October 2023	07-17-2023	07-24-2023	08-07-2023

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Unique Visitors on WOL for Periodontology 2000 in 2021: 219,175				
Unique Visitors on WOL by Region				
Americas	EMEA	UK	APAC	Other
17%	17%	4%	17%	45%

Average Monthly Page Views for Periodontology 2000 in 2021: 68,728				
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Ad size: w x h
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255.0 mm

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x
10.0"

Half Page Ad Horizontal

Ad size: w x h
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x
127.0 mm

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5.0"

Quarter Page Ad

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Formats & Details
For specifications, formats, and further details see: **Overview Digital Specifications (pdf)**

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